



Moving the World Cooperative
1606 Newcomb Way
Houston, Texas 77058

The Moving the World Cooperative Powerful Futures Initiative

We see a need for a distance learning platform to teach Artificial Intelligence (AI), 3-D Visualization, app and game development, and other creative technology applications to young people ages 10 to 18 from low to moderate income backgrounds in cities and communities in the Greater Houston Area in general and areas south of Houston in particular. Such a platform will help to address the critical need to introduce these disciplines to this target population, train them on how these technologies are currently deployed, and provide the structure and opportunity for them to develop their own platforms using these technologies irrespective of their distance from or perceived lack of interest in traditional centers of learning in their community. This platform will bring together four important components that speak to the needs of the target population in these areas: 1) technology; 2) media; 3) entertainment; and 4) sports. It will also support their possible interest in the use of these and other creative technology applications in making career choices in the future. This platform will provide expert, innovative and captivating subject matter content in these four areas that is age appropriate for the target demographic. The fundamental belief of the **Moving the World Cooperative Powerful Futures Initiative** is that knowledge, competency and passion are essential to these young people having powerful futures.

I. The Powerful Futures Initiative is focused on accomplishing the following goals

A. Providing Training, Internships, Mentoring and Portfolio Development. Training these young people in the areas of AI, 3-D Visualization and other creative technology applications is priority one. Providing these young people with career developing internships and mentoring is necessary to affect the trajectory of their lives. Establishing employment and entrepreneurial opportunities for these young people to showcase their innate talents, developed skills, and build portfolios will empower them to become entrepreneurs, productive members of the workforce and future leaders in their communities;

B. Ensuring Compensation, where appropriate and applicable, to these young people for any work product collateral or deliverables produced as part of this initiative;

C. Providing opportunities for these young entrepreneurs to promote, market and advertise their work on this platform and the MTW Cooperative Platform.

II. The MTW Cooperative will support the Powerful Futures Initiative in the following ways

A. Identify and recruit individuals and organizations who can provide the necessary training and skills development for participants in the Initiatives.

B. Recruit Individuals who and/or companies that will promote and/or advocate for the successful development of the **Powerful Futures Initiative**. MTW will bring together local community stakeholders who will develop a network of collaborative community partners in support this initiative. This network of partners might include: local counselors, advisors, friends, and individuals who and/or companies that can bring technology, social and digital media and entertainment to the development and buildout of this platform;

C. Provide leadership and resource support opportunities for individuals who and/or companies that are committed to greatness for young people and the transformation of our communities.

III. Aspirational Powerful Futures Initiative Outcomes

A. A local generation of young people and millennials who are committed to using technology, media and entertainment to make a difference in our communities while moving the world;

B. The absolute best in expert, innovative and captivating subject matter content and local learning, regional training and national revenue generation for communities with channels on this platform and a commitment to **Powerful Futures** for young people in the area of creative technology applications;

C. Young people whose lives are transformed to bright and **Powerful Futures** where they are empowered to lead and **Move the World**.